

Ancillary Benefits: Knowing the Facts Can Help You Stay Competitive

The facts are clear. Ancillary benefits like dental, vision, life and disability insurance play an important role in employee job satisfaction and helping you compete for top talent.

Ancillary Benefits Matter to **Your Employees**



77% of employees say benefits are important when deciding to accept a job¹



59% of people who are satisfied with their benefits are satisfied with their current job²



80% of employees see a cost-savings advantage to purchasing voluntary benefits at work¹

Give Your Employees the Benefits They Value... **Dental, Vision, Life and Disability Insurance**



2/3 of employees say it's very important their employer provides dental insurance³



34% of workers at small firms say having vision benefits is a key factor in their decision to stay at their job⁴



3 of 4 employees with disability insurance buy it at work⁵



80% of employees who have life insurance available through work, participate in the benefit⁶

Take the next step and *Stand Out* with Renaissance.

We know insurance can be complicated, so Renaissance does everything we can to make your job easier. We combine customizable solutions for dental, vision, life and disability with nationwide networks and exceptional customer support for groups of all sizes. Contact your broker and ask about Renaissance today. If you don't have a broker, call **1-888-358-9484** or visit **www.RenaissanceFamily.com**.

¹ Views on the Value of Voluntary Workplace Benefits: Findings from the 2015 Health and Voluntary Workplace Benefits Survey, by Paul Fronstin, Ph.D., EBRI, and Ruth Helman, Greenwald & Associates

² Views on the Value of Voluntary Workplace Benefits: Findings from the 2016 Health and Voluntary Workplace Benefits Survey, by Paul Fronstin, Ph.D., EBRI, and Ruth Helman, Greenwald & Associates

³ National Association of Dental Plans. Consumer Survey: Dental Health & Benefits, 2017.

⁴ <https://www.healthmarkets.com/resources/small-business-health-insurance/most-common-employer-benefits-for-small-businesses/>

⁵ Council for Disability Awareness, America's Income Protection Picture, 2014

⁶ LIMRA, Facts from LIMRA Life Insurance Awareness Month, September 2015

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